

Ingrid Serritslev

Curriculum Vitae

PERSONAL DETAILS

Date of Birth: 24 October 1978
Nationality: South African

Residential Address: 17 Poplar Road, Newlands
Email: inky@inky3d.com
Portfolio Website: www.inky3d.com
Home Tel: 021 674 1978
Mobile Tel: 072 504 6382
Home Language: English
Other Languages: Danish and Afrikaans, basic French

EDUCATION

- 2007 Dale Carnegie Course – Effective Communications and Human Relations
- 2005 – 2008 Peer-to-Peer workshops and support groups for Entrepreneurs, gaining the tools and improving my skills as a business owner
- 2002 TrueMax, Copenhagen – 3D Graphics and Animation
- 2001 Copenhagen Production School, Copenhagen – Introduction to various media
- 2000 – 2001 Studieskolen, Copenhagen – School of Danish Language
- 1997 – 1999 Bachelor of Architectural Studies, University of Cape Town
- 1996 Matriculated from Herschel Girls School, Cape Town

CAREER HISTORY

Freelancer Cape Town

May 2009 to Present

- Freelancing as a Web & Graphic Designer and 3D Artist
- Creating custom-built websites based on the Drupal CMS and using HTML
- Logo design and branding for clients, including business cards, letterheads, etc
- 3D Graphics, realtime presentations and image compositing
- Designing kit for cycling teams
- Marketing via social networks for both my self and clients (LinkedIn, Twitter, Facebook)

Inky3D Copenhagen and Cape Town Sole Proprietor

Sept 2003 to April 2009

- Started as a freelancer and built up business to 3 full-time employees
- Produced 3D Models primarily for Architecture, presented in a realtime format and rendered still images
- Worked closely with companies in Denmark and Sweden
- Responsible for all aspects of running a business, such as client interaction, project procurement, financial and project management. Making sure my team met their deadlines and maintained a high quality of work.

- Created systems and processes to streamline the production of projects, documenting the process in a handbook
- Developed my skills in web design and other IT skills related to the realtime platform
- Gained extensive experience and business skills as a business owner

PLOT Architects
Copenhagen
3D Artist

Jan 2003 to Aug 2003

- Sole 3D Artist in the Architects' office working in the design teams
- Produced 3D models and rendered images during the design process of current projects and numerous competitions, as well as presentation renderings for brochures and other print media

Studying
Copenhagen

Oct 2000 to Dec 2002

Revel Fox & Partners
Cape Town
Architecture Student

Jan 2000 to Sept 2000

- Assistant to Architects in the office, drawing plans, helping out wherever possible and site visits to the various projects

SYSTEMS PROFICIENCIES

Creative:

3D Studio Max, Photoshop, AutoCAD, TurnTool Realtime Platform
Understanding of Dreamweaver, Illustrator, InDesign, Fireworks

Technical:

Drupal, CSS, HTML, able to modify PHP and Javascript

Productive:

Outlook, MS Word, Excel, Powerpoint, Basecamp

RELATED SKILLS AND INTERESTS

- Current Chairperson of the Committee governing the Haven Night Shelter in District Six
- Current Member of the Board of Management for the Haven Night Shelter Organisation
- Involved in the Committee for Club100CT and a member of the Ladies Cycling Team
- Keen cyclist and runner, regularly competing in road and off-road races. Have successfully completed three Cape Epic races
- I practice my writing skills on a personal sports blog aimed at inspiring others to get active
- My passion for creativity includes weekly ceramics classes and beadwork
- Great enjoyment of theatre and music

REFERENCES

- Sam Milne, Client Service, At Pace sam@pacect.co.za | 021 674 5990
- Karen Berry, Club Manger, Club100CT karen@club100ct.co.za | 084 5801370
- Cecilia Bohm, Project Manager, SE360, Sweden cecilia.bohm@se360.se | 0046 708 898 843